

A man in a dark suit and glasses is shown from the back, pointing his right hand towards a bright, colorful diagonal stripe that runs from the bottom right towards the top right. The stripe is composed of several parallel bands of color: white, light blue, yellow, and orange. The background is dark and textured.

PAW Inc. 2020 Sponsorship Opportunities

*Impacting Communities
& Changing Lives*

PAW Inc. 2020

Sponsorship Opportunities

Impacting Communities & Changing Lives

We invite sponsors to choose among the sponsorship packages herein for the PAW Inc. 2020 calendar year, to include: year-round promotions, the Annual Summer Convention, and additional seasonal events.

Sponsors can choose from the stand-alone options, as well as custom packages based on their requirements, wishes and budget.

Sponsorship

Contact

sponsors@pawinc.org



		Diamond \$50,000	Platinum \$25,000	Gold \$15,000	Silver \$8,500	Bronze \$5,000
1. Company name in event title	yes	yes				
2. Company logo on printed advertisements	yes	yes	yes	yes	yes	
3. Company logo on promotional items	yes	yes	yes	yes	yes	
4. Company mentioned in broadcast media	yes	yes				
5. Company overhead and standup banner in vending	yes	standup only				
6. Company exhibit space	custom	custom	12 x 12	10 x 10	10 x 10	
7. Company or product flyer in registration bag	yes	yes				
8. Advance publicity on PAW flyers and publications	yes	pub only				
9. Facebook ad placed on the PAW Website	5	4	3	2	1	
10. Public acknowledgement on day of event	yes					
11. Acknowledgement in pre & post press	yes	yes	post only	post only	post only	
12. Company e-blast to PAW constituents	yes	yes	yes			
13. Participation Gift	award	plaque	plaque	cert.	cert.	
14. Hotel accommodations for company representative	4 days					
15. Event "Full Access" Registration for guests	10	5	5	3	3	
16. Seminar opportunity for leaders	1	1				
17. Seminar opportunity for young adults	1					
18. Live company greeting to the PAW Executive Board	yes					
19. 30-60 sec commercial played in vending	yes					
20. Radio interview on local station in host city	yes					
21. Claimable tax deduction by the IRS	yes	yes	yes	yes	yes	
22. Opportunity availability	1	2	4	8	no limit	

Individual auxiliary event sponsorship opportunities available. Inquire for more info.

Sponsorship Opportunity Goals

- The PAW strives to present the participants with information and opportunities that provide health awareness, economic empowerment, educational services and family enrichment.
- The PAW strives to offer local, regional and national for-profit businesses and non-profit organizations the opportunity to connect with consumers face-to-face, promote brand awareness, extend employment opportunities and offer PR/community service opportunities.
- The PAW strives to bring together city, state and federal agencies and provide the opportunity to connect personally with constituents.

Annual Organizational & Marketing Highlights

- Year-round marketing campaign with weekly social media advertisements, events, e-blasts, text messaging, monthly newsletters, and bi-monthly publications
- Annual International Summer Convention, located nationally and hosting between 7,000 to 10,000 attendees
- 5 or more conferences, hosting between 1,500 to 3,500 attendees



Secure your
sponsorship by
March 1st to maximize
your company
exposure.

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Diamond \$50,000

Platinum \$25,000

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In-Kind Sponsorship

In-Kind sponsorships consist of a donation of a certain products or service instead of a direct financial contribution. For example, businesses or organizations may provide print advertising, no cost hotel rooms, no cost food service, talent, program participants, etc., in exchange for sponsor levels.

There are numerous possibilities... The "market value" of this contribution must meet or exceed the specified amount listed in the sponsorship levels described above in order to qualify for in-kind sponsorship status. There can also be a combination of monetary and in-kind contributions. In-Kind sponsor benefits will be based on the total "market value" of the donation and matched with the benefits at the sponsorship level described.



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Impacting Communities & Changing Lives

We Welcome Your Sponsorship!

The Pentecostal Assemblies of the World, Incorporated (PAW Inc.), has been serving its membership since its inception during the Azusa Street Revival (1906-1909) with tools and resources to grow local churches and spread the good news of Christ throughout the corners of the worlds. As an organization, the PAW Inc. is devoted to diverse and inclusive family enrichment, economic empowerment and strategic planning for family and individual success.

The PAW is the oldest Pentecostal organization in the United States of America and each year our convention attracts between 7,000 and 10,000 attendees. Our international headquarters office is located in Indianapolis, Indiana, and we have affiliate churches in every major city in the United States. The PAW was the first Pentecostal organization to expand our mission work into the country of Africa and we also have affiliates in over 35 countries worldwide.

On an annual basis, the executive leadership of the PAW Inc. gathers together in a central location representing their dioceses, along with the church pastors and members within their dioceses, for a week of activities during our Annual International Summer Convention.

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We hope your company will become a sponsor and let us expose your company and products to our more than 1.5 million constituents.

Maximum Exposure

All sponsorships must be secured by March 1st to maximize exposure and secure inclusion in all major publications as described here.

Once contacted, we must receive a high-resolution file of your company logo and your company info within 30 days of payment.

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